

# 2026 Conference Sponsor and Partner Opportunities

Triage Cancer is a national nonprofit that provides free education on the practical and legal issues that impact individuals diagnosed with cancer and their caregivers.

Unlike any other organization, we focus exclusively on these critical health care-related challenges—health insurance, employment, finances, and more—bringing unmatched expertise and accessible resources to the cancer and wider health care community. In 2023, we expanded our reach by launching Triage Health, offering similar resources for anyone facing a chronic or serious medical condition, as well as the general public.

**89.5¢**

of every dollar goes to  
direct programming  
and services, well  
above the national  
average

In 2025, more than 1.4 million people were reached through our educational materials, websites, blogs, and podcasts.

Since 2012, we have educated more than 569,702 people through 1,800+ events across all 50 states, DC, Puerto Rico, Guam, and Canada. Our Legal & Financial Navigation Program provided direct one-on-one support to more than 2,035 individuals in 2025.

Each year, Triage Cancer hosts ~30 signature educational events and participates in 180+ partner events, equipping patients, caregivers, advocates, navigators, community health workers, and health care professionals with knowledge they share in their communities. Feedback from educational event attendees highlights our unique role: “uplifting,” “necessary,” “astounding,” and “life changing.”

Platinum  
Transparency  
2025

**Candid.**

All of our educational programs are offered free of charge, filling a gap to improve access to care, address social determinants of health, and reduce financial hardship for those impacted by a chronic or serious medical condition.

**TRIAGE  
CANCER®**



**More Than 1,400,000  
People Reached in 2025**



**2,035**

Individuals helped through the Legal  
& Financial Navigation Program



**603,414**  
Materials  
Distributed



**268**  
Events



**Launched the How to  
Triage Health Podcast**



**53 States &  
Territories Reached**



## Triage Health Conferences (2)

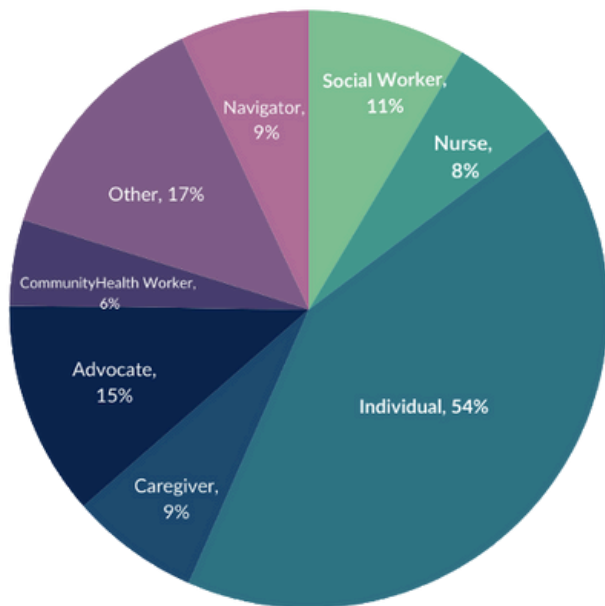
2026 Conference Dates: May 15-16 and November 6-7

Triage Cancer hosts two national Triage Health Conferences each year. These two-day online events provide free, comprehensive education to patients, caregivers, advocates, and health care professionals across the country. Learn more: [TriageCancer.org/Conferences](https://TriageCancer.org/Conferences) and [TriageHealth.org/Conferences](https://TriageHealth.org/Conferences).

“The quality of this conference was amazing. Each speaker was clearly knowledgeable and articulate. Thank you!”

Each conference delivers crucial information on health insurance options, accessing and using coverage, and communicating effectively with health care teams. Sessions also address strategies for managing work and cancer, maintaining financial stability, replacing lost wages, getting and staying organized, and preparing essential paperwork for future planning. Attendees leave with a stronger understanding of their rights and options, along with practical tools to help them manage these challenges and access the care they need.

When patients better understand how to navigate health insurance, take necessary time off work, access workplace protections, and manage financial and other stressors related to their care, they are more likely to experience improved health outcomes. Likewise, when health care professionals are equipped with this knowledge, they can provide both essential support and critical information to help patients make informed decisions about treatment, employment, health care costs, and long-term financial stability.



In **2024**, there were **2,609** registrants and **1,614** attendees from **all 50 states and Washington, D.C.** Based on post-event evaluation data, 99% of attendees would recommend the Triage Health Conference to others and 99% would attend a Triage Cancer event again.

Evaluation data from past conferences have shown clear increases in knowledge and understanding of these often complex and crosscutting topics and a commitment to sharing this information with others in the health care community, exponentially increasing the reach and impact of these events.



of attendees would recommend the Conference to others and would attend an event again

### Conference Topics

- Understanding health insurance options
- Mastering Medicare
- Tips for using health insurance, picking a plan, & appealing denials
- Access to biomarker testing and clinical trials
- Managing finances, medical bills, & financial help
- Tools for making decisions about work
- Planning ahead and getting organized
- Becoming an empowered patient and advocate

## Conference Sponsorship & Partnership Opportunities

Participate in the 2026 Triage Health Conferences and help us reach hundreds of individuals diagnosed with chronic or serious medical conditions, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

Your sponsorship supports:

- Production of two national conferences annually
- Free access to life-changing education for patients, caregivers, and professionals nationwide
- Broad promotion of conference resources through website, newsletters, and partners

Your investment ensures that individuals and families facing a chronic or serious medical diagnosis have access to the knowledge they need to protect their rights, reduce financial toxicity, manage day-to-day tasks, and plan confidently for the future.

### Recognition

- **Presenting Sponsor** - \$20,000/2 events; \$12,500/1 event- includes Benefactor Sponsor benefits, plus:
  - Opportunity for representative to address event attendees during the opening session
  - Six company event registrations
  - Opportunity to write one substantive blog
- **Benefactor Sponsor** - \$15,000/2 events; \$10,000/1 event - includes Supporting Sponsor benefits, plus:
  - Opportunity for company representative to address event attendees at lunch
  - Distribution of two promotional items and/or pieces of literature to event attendees
  - Four company event registrations
  - Logo recognition in one newsletter before event
- **Supporting Sponsor** - \$5,000/2 events; \$3,500/1 event - includes:
  - Verbal recognition of sponsorship at event during the opening session
  - Logo recognition on event website with live link and company description
  - Logo recognition on pre-/post-event marketing materials
  - Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
  - Distribution of one promotional item and/or pieces of literature to event attendees
  - Two company event registrations
  - Inclusion in a resource guide distributed to attendees
  - Logo recognition in the post-event wrap up email to all attendees
  - Logo recognition included in social media promotional outreach
- **Community Partner** - In-Kind promotion of the Conferences
  - Verbal recognition of partnership at event during the opening session
  - Recognition of partnership at event on opening slides
  - Recognition on Conference website
  - Recognition in pre-event marketing e-blast and social media promotional outreach
  - Inclusion in a resource guide distributed to attendees
- **Community Partner** - Opportunity to include item in attendee bags for both Conferences: \$500

**To secure your sponsorship or partnership, please complete this form.**