

# 2025 Sponsorship & Partnership Opportunities

## About Triage Health

Triage Health is a program of Triage Cancer, which provides free education on the legal and practical issues related to navigating a chronic or serious medical condition. At <u>TriageHealth.org</u>, we share the same award-winning information on a wide range of topics applicable to everyone - including how to effectively choose and use health insurance, manage medical bills, navigate the workplace, understand the appeals process, or complete an advance directive.

In 2024, more than one million people were reached through our educational materials, <u>TriageCancer.org</u>, <u>CancerFinances.org</u>, our <u>educational blog</u>, and newsletters. Additionally, from 2012-2024, we provided more than 525,951 people with legal and practical knowledge through 1,602 online and in-person <u>educational events</u> held in all 50 states, DC, Guam, Puerto Rico, and Canada. Triage Cancer is looking forward to expanding that reach in 2025.

Triage Health hosts educational events in a variety of formats and locations to try to reach as many people as possible with critical information about health care-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

Our educational events receive overwhelmingly positive feedback, with evaluation comments that include:

# "The best webinar on this subject I have attended. What a fabulous resource."

"Thank you all so much for all that you do. The information and resources that you share are so helpful. I really enjoy attending these webinars and learn something new each time."

#### "Thank you for offering these webinars. They are so valuable and pertinent to my work with patients."

*"Triage Cancer is doing an amazing job supporting individuals, families, and professionals in cancer care. The resources are so helpful."* 



# 2025 Webinar Series

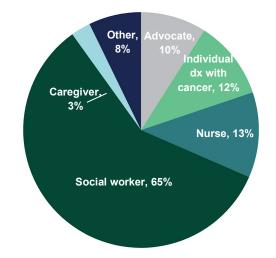
Triage Health offers a monthly Webinar Series on practical issues that may arise after a diagnosis. Every webinar is open to the general public, including individuals diagnosed with a serious or chronic medical condition, caregivers, advocates, and health care professionals. In 2025, we are hosting a total of 5 webinars.



### Triage Health 2025 Webinar Series

- What to Know About Taking Time Off Work
- Understanding Your Disability Insurance Options
- Navigating Health Care: How to Plan Ahead
- Accessing & Paying for Clinical Trials
- What to Do when An Insurance Company Says "No"

Evaluation data from past webinars have shown clear increases in knowledge and understanding of these often complex and crosscutting topics.



2024 Webinar Attendee Breakdown

# Webinar Sponsorship & Partnership Opportunities

Participate in the 2025 Triage Health Webinars and help us reach thousands of individuals diagnosed with a serious or chronic medical condition, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

#### Presenting Sponsor: \$15,000 (5 webinars)

- Logo recognition in each webinar presentation sponsored
- Verbal recognition of sponsorship at event(s) during the opening session
- Logo recognition on TriageHealth.org (home page, webinar landing page, event-specific page)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition included in social media promotional outreach
- Inclusion in a resource document sent to webinar attendees after the event(s) and posted on the TriageHealth.org event website

#### Supporting Sponsor: \$7,500 (5 webinars)

- Logo recognition in each webinar presentation sponsored
- Logo recognition on Triage Health webinar landing page and event-specific page
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition included in social media promotional outreach